

# WINTERCREST RESOURCES LTD.

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## Press Release

August 12<sup>th</sup>, 2005 FOR IMMEDIATE RELEASE

Wintercrest wishes to announce the following:

In July 2005, our manufacturing partner in Asia has completed all final modifications of the Recordable Wishing Star product and sent pre-production samples for company approval before a production run of two thousand units begin. Photo images of these pre-production samples are included below. A previous delay caused by having to add French to the Package has been resolved. Most of these two thousand units of the recordable Wishing Star product will be sold in North America and some will be used in a promotional campaign to win stores in carrying the product as an ongoing item. Presentations to RadioShack, Walmart, Toys R Us and other major chains are planned.



Recordable Wishing Star in package



Recordable Wishing Star

Wintercrest will shortly issue a press release on final approved pre-production sample of the Downloadable StoryBear plush toy product. A free trial demonstration of the software will be made available to the public soon to demonstrate how user friendly the program is for both, a parent or child to connect the StoryBear to the computer program and transfer songs and stories into the plush toy.

*Wintercrest Resources Ltd. through its online service [www.myStoryFriend.com](http://www.myStoryFriend.com) is preparing to launch the world's first audio content on-demand service for children, delivering unlimited songs, stories and educational content through the net directly into plush toys at home. A flat monthly membership fee allows the user to refresh their plush toys with new audio content as often as they wish. Each audio content is accompanied with a printable reading and coloring page for enhanced learning and play.*

There are 29,768,633 common shares outstanding with a public float of 16,856,758 shares. For further information contact Mr. Alan Zaakir, President at (416) 504-6111. Wintercrest Resources Ltd trades on the CNQ stock exchange under the symbol SMRT. NO SECURITIES REGULATORY AUTHORITY OR STOCK EXCHANGE HAS APPROVED OR DISAPPROVED OF THE INFORMATION CONTAINED IN THIS PRESS RELEASE.